

# Despoina S. Caminis, Ph.D.

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## Career & Academic Summary

Strategic Business Development and Corporate Sustainability Executive with over 20 years of experience across manufacturing, pharmaceuticals, education, and exhibition industries. Proven track record in strategic business growth, market expansion, and international project management. Multilingual communicator (Greek, English, French, Italian, Spanish). She lectures at the National and Kapodistrian University of Athens and has also taught at the University of Piraeus and private institutions, covering subjects like behavioral finance, mergers & acquisitions, responsible finance, natural capital and society, organizational behavior, entrepreneurship, and innovation. She holds a PhD in Corporate Sustainability, an MBA, and a DEA in Letters and Humanities.

## Academic Experience

- **Adjunct Lecturer – National & Kapodistrian University of Athens** **03/2025 – Present**  
School of Philosophy  
Department of Spanish Language and Literature  
Course: “Entrepreneurship and Spanish Studies”  
Scientific Field: Entrepreneurship and Humanities
- **Professor – AIC College, Greece / University of Winchester** **11/2024 – Present**  
**Affiliated with Winchester University, UK**  
Program: MSc in Sustainability and Management  
Modules: “Responsible Finance and M&A Strategy”  
“Natural Capital and Society”
- **Professor – IST College, Greece** **01/2025 – 07/2025**  
**Affiliated with Wrexham University, UK**  
Programs: BA (Hons) Business & Management,  
BA (Hons) International Tourism & Hospitality Management  
Modules: “Professional Behaviour and Valuing People”  
“Entrepreneurship & Innovation”
- **Adjunct Lecturer – University of Piraeus** **09/2023 – 03/2024**  
**School of Economics, Business, and International Studies**  
**Department of Business Administration**  
Courses: Behavioral Finance,  
Mergers & Acquisitions (Strategy formulation and execution)
- **Research Fellow – University of Piraeus** **07/2016 – 11/2023**  
Academic research in the field of Corporate Sustainability  
that has provided fresh insights in the field of corporate sustainability performance

## Business Experience

- **Business Development Manager – Adelco S.A.** 06/2014 – 06/2016  
Pharmaceuticals & Cosmetics Industry
- **International Sales Director – CCS Digital Education** 04/2013 – 11/2013  
EdTech Industry
- **Area Manager & Marketing Responsible – Viohalco Group** 01/2007 – 08/2012  
Heavy & Light Metal Industry
- **Branch Director – Interform S.A.** 01/2003 – 01/2007  
Event Services Industry (exhibition design & production)
- **Export Area Manager – Jotis S.A.** 10/1997 – 01/2003  
Food, Baby Food & Confectionery Industry
- **Export Coordinator in various industries** 01/2003 – 10/1997
  - Freskot S.A. (Trade of frozen foods)
  - Viokef S.A. (Glass Manufacturing Industry)
  - Ergo S.A. (Trade of Medical disposables)

## Business Highlights

- Organized and managed 500+ conferences, events, and international exhibitions (Adelco S.A., CCS, Viohalco Group, Interform S.A., Jotis S.A.).
- Designed and implemented marketing plans for new market entries in cosmetics (Adelco S.A.).
- Achieved significant business revenue growth in Western South markets (Viohalco Group).
- Led project management teams and enhanced customer loyalty (Interform S.A.).
- Spearheaded first market entry in China (Shanghai) for nutritional products (Jotis S.A.).

## Academic Education

- **Ph.D. in Corporate Sustainability (summa cum laude)** (2016 – 2023)  
University of Piraeus Department of Business Administration,  
School of Economics, Business and International Studies  
Doctoral Thesis: “Sustainability Factors in Modern Corporations”
- **Executive MBA in Business Administration – University of Piraeus** (2016 – 2019)  
University of Piraeus Department of Business Administration,  
School of Economics, Business and International Studies  
Master Thesis: “The context of corporate governance in the contemporary corporation”
- **DEA (Diplôme d’Études Approfondies) in Arts and Humanities** (1992 – 1994)  
(Equivalent to a Master of Advanced Studies / Master of Research)  
Université de Rouen (FR) Department of Modern Literature  
Master Thésis: “L’influence de la Divine Comédie de Dante dans la poésie et la peinture françaises du 19eme siècle”
- **Maitrise in Comparative Literature** (1988 – 1992)

Université de Rouen (FR) Department of Modern Literature  
(Equivalent to a Bachelor +4 / Pre-Master's Degree)

### **Diplomas & Certifications**

- **Certified Associate Diploma in e-Marketing, Athens Training School** (2012)
- **Diploma in Professional Journalism,** (1991–1992)  
Laboratory of Professional Journalism

### **Languages**

- Greek - Native
- French - Bilingual
- English - Fluent
- Italian - Fluent
- Spanish – Fluent

### **Publications & Conferences**

#### **Publications**

- Thanopoulos, J., Papazoglou, N., & Caminis, D. S. (2023). "Managerial selfactualisation in the era of business intelligence". *International Journal of Applied Systemic Studies*, 10(1), 70-82.
- Caminis, D., & Pekka-Economou, V. (2022). "Human Rights Issues in the Central Core Values of Corporate Sustainability Principles. Evidence from Voluntary Corporate Disclosure". *SPOUDAI-Journal of Economics and Business*, 72(3-4), 64

#### **Conferences**

- Caminis, D., "Reducing stakeholders' inequalities and promoting Corporate Sustainability: A Deontological Path to Strategic Social Responsibility", 2024, EBEN International Conference, 21-31 May 2024, Athens, Greece.
- Caminis, D., & Pekka-Oikonomou, V., "Protection of Human Rights as a Core Value of the Ethical Corporate Governance", 2021, IV ISA Forum of Sociology, International Forum of Sociology, 23-28 February 2021, Porto Alegre, Brazil
- da Costa, I., & Caminis, D., "Organizational Democracy, Ethical Governance and Stakeholder Involvement", 2021, IV ISA Forum of Sociology, International Forum of Sociology, 23-28, February 2021, Porto Alegre, Brazil
- Caminis, D., 2021, "Under which purpose social inclusion becomes the core value of corporate sustainability? Insights from the business environment, in Greece", *International Economic Organizations and Migration Policy*, 29 June 2021, Piraeus, Greece
- Thanopoulos, J., Papazoglou, N., Caminis, D., & Chandrinou, G., "Relativity and Business Ethics". 16th International conference of Hellenic society for systemic studies (HSSS), 24-26 September 2020, Tripoli. Greece.

- Caminis Despoina, “The Value of Business Intelligence Systems within the Corporate Governance Values Mechanism”, at Thanopoulos, J., Papazoglou, N., & Kaminis, D. Panel: Global management and business intelligence, 15th. National & International Conference of Hellenic Society for Systemic Studies, 29-30 November 2019, Athens, Greece
- Caminis, D., Pekka-Economou V., Pazarzi, “Corporate Governance in Contemporary Corporation”, 14th ESA Conference, European Sociological Association) 2019, 20-23 August, Manchester, UK.
- Caminis, D., Thanopoulos, J. Pekka-Oikonomou, V., “Corporate governance as a leading factor of sustainability: A path of the Ethical Corporate Culture in the 21st century”, 13th National and International Conference of Hellenic Society for Systemic Studies, June, 2017, Sparta, Greece

### Memberships

- International Sociological Association (ISA)
- European Sociological Association (ESA)
- Academy of Management (AOM)
- Economic Chamber of Greece
- European Business Ethics Network (EBEN)